

# DATA PROTECTION INTERNET

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## **1. Data protection - simple and compact:**

Data protection is about protecting you from the misuse of your data.

When you visit a website, data flows that the owner of the website knows exactly belongs to you. This data is called personal data. This is always the case, including with us. We want to (and have to) explain to you what exactly happens. Since this can be quite a long text, even with only a few data, here is the most important information in a nutshell:

### **1.1. Who is responsible for data processing?**

That's us:

NOTCH Implant GmbH, Zum Schnüffel 6, 58540 Meinerzhagen. You can find the complete data in the imprint.

### **1.2. Who is the competent supervisory authority?**

This is the State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia, Kavalleriestr. 2-4, 40213 Düsseldorf.

### **1.3. What rights do I have in relation to the processing of my data?**

You have the following rights:

- -right to information.
- -Right of rectification.
- -right of cancellation.
- -right to restriction of processing.
- -Right of appeal.
- -right to data portability.
- -right to complain to a supervisory authority.

If you have any questions about exercising these rights, you are welcome to contact our data protection officer.

### **1.4. What data are we actually talking about**

First of all, there is the technical data that is always collected when you visit a website: IP address, date and time, type of request, amount of data transferred, browser type, operating system, language, requesting website. As I said, this is always the case.

In addition, we also use small pieces of information that we store on your computer to make it easier for you to use the site. They are called cookies. This is not usually the case and must be so that you can use our website comfortably. However, you can also prevent it (by setting it in your browser). However, the page will then not function as well.

If you enter data on our website, for example to create an account, subscribe to a newsletter or contact us, we will only use the data for the respective purpose.

We do not need consent for any of these operations (we call them "processing operations"). If we want to do something else with the data, we will ask you for consent.

We ask for such consent at the very beginning, immediately after the page is opened, in a so-called consent tool. In this tool, you can also find out exactly which data we need for which purpose, by which technology they are collected and how long we store them. By changing the settings in this consent tool, you can revoke any consent you have given at any time.

As a general rule, we store all data for as long as we need it for the respective purpose and only longer if we are legally required to do so. If an exact time period can be specified, you will find it in the following text.

Basically, you have now understood what it is all about. For more detailed and comprehensive information, please read on:

## **2. Data protection - not quite as easy and longer, but quite accurate**

### **2.1. Information on the collection of personal data**

#### **2.1.1. Contacting**

When you contact us by e-mail or via a contact form, the data you provide (your e-mail address, name and telephone number, if applicable) will be stored by us in order to answer your questions. We delete the data accruing in this context after the storage is no longer necessary or restrict the processing if there are statutory retention obligations.

### **2.2. Collection of personal data by and for us when visiting our website**

#### **2.2.1. Data processed in principle**

In the case of purely informational use of the website, i.e. if you do not register or otherwise transmit information to us, we only collect the personal data that your browser transmits to our server. If you wish to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security on the basis of 6 para. 1 p. 1 lit. f DSGVO):

- IP address
- Date and time of the request
- Time zone difference from Greenwich Mean Time (GMT)
- Content of the request (concrete page)
- Access status/HTTP status code
- The amount of data transferred in each case
- Website from which the request comes
- Browser
- Operating system and its interface

- Language and version of the browser software.

#### **2.2.1.1. Cookies**

In addition to the data mentioned above, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard drive in relation to the browser you are using and which provide the party setting the cookie (in this case, us) with certain information. Cookies cannot execute programmes or transfer viruses to your computer. They are used to make the website as a whole more user-friendly and effective. The use of these cookies is also based on Art. 6 para. 1 p. 1 lit. f DSGVO.

#### **2.2.1.2. Use of cookies**

This website uses the following types of cookies, the scope and functionality of which are explained below:

- Transient cookies
- Persistent cookies

Transient cookies are automatically deleted when you close the browser. These include, in particular, session cookies. These store a so-called session ID, with which various requests from your browser can be assigned to the joint session. This enables your computer to be recognised when you return to our website. The session cookies are deleted when you log out or close the browser.

Persistent cookies are automatically deleted after a predefined period of time, which may differ depending on the cookie. You can delete the cookies at any time in the security settings of your browser.

You can configure your browser settings according to your preferences and, for example, refuse to accept third-party cookies or all cookies. Please note that in this case you may not be able to use all the functions of this website.

We use cookies to identify you for subsequent visits if you have an account with us. Otherwise, you would have to log in again for each visit.

### **2.3. OpenStreetMap**

This site uses the open source mapping tool "OpenStreetMap" from the provider OpenStreetMAP Foundation (OSMF). The data of website visitors is used by OpenStreetMap exclusively for the purpose of displaying the map functions and for caching the selected settings. In order to use the functions of OpenStreetMap, it is therefore necessary in particular to store your IP address. This information is usually transmitted to a server of OpenStreetMap and stored there. The use of OpenStreetMap is in the interest of an appealing presentation of our website and easy location of the places we indicate on the website. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit. f DSGVO.

For more information: OpenStreetMap Foundation (OSMF):

<https://www.openstreetmap.de>

[https://wiki.osmfoundation.org/wiki/Privacy\\_Policy#Other\\_Relevant\\_Policies](https://wiki.osmfoundation.org/wiki/Privacy_Policy#Other_Relevant_Policies)

#### **2.4. Google Maps**

On this website we use the offer of Google Maps. This allows us to show you interactive maps directly on the website and enables you to use the map function conveniently. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO.

By visiting the website, Google receives the information that you have accessed the corresponding sub-page of our website. In addition, the data mentioned under point 2.2.1. of this declaration will be transmitted. This occurs regardless of whether Google provides a user account via which you are logged in or whether no user account exists. If you are logged in to Google, your data will be directly assigned to your account. If you do not wish your data to be associated with your Google profile, you must log out before activating the button. Google stores your data as usage profiles and uses them for the purposes of advertising, market research and/or the needs-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, and you must contact Google to exercise this right.

For more information on the purpose and scope of data collection and processing by the plug-in provider, please refer to the provider's privacy policy.

#### **2.5. Google Web Fonts**

On this website, we use the Google Web Fonts service. This ensures that the page is displayed correctly even if you do not have the fonts used installed on your computer. This represents a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO.

By visiting the website, Google receives the information that you have accessed the corresponding sub-page of our website. In addition, the data mentioned under point 2.2.1. of this declaration will be transmitted. This occurs regardless of whether Google provides a user account via which you are logged in or whether no user account exists. If you are logged in to Google, your data will be directly assigned to your account. If you do not wish your data to be associated with your Google profile, you must log out before activating the button. Google stores your data as usage profiles and uses them for the purposes of advertising, market research and/or the needs-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, and you must contact Google to exercise this right.



For more information on the purpose and scope of data collection and processing by the plug-in provider, please refer to the provider's privacy policy.

## **2.6. Social media content**

If you have given us your consent in the consent tool displayed when you start the website, we will use the social media services you have approved in order to be able to show you content from the corresponding social media on our website. In this course, personal data will then also be passed on to these social media providers.

Yes, after your consent in the Consent Tool, we also use plug-ins from social media providers that allow you to quickly switch to them. We use the so-called two-click solution. This means that just because you have visited our site, no personal data is passed on to the providers of the plug-ins. This only happens after you have activated the plug-in by clicking on it. In this case, the data mentioned under point 2.2.1. of this declaration will be transmitted.

Please inform yourself about the exact circumstances of the processing of your personal data in the data protection declarations of the providers. The legal basis for the integration of social media and the associated data processing is your consent (Art. 6 para. 1 lit. a DSGVO).

## **3. Further information**

If you would like to find out how we process third party data outside of the website environment, please read our [Third Party Privacy Policy](#)!